2018 EXCEL AWARDS

Congratulations to the Excel Award winners. Here’s the list of who won, which also will be posted to the AAMA website and published in the Jan/Feb 2019 issue of CMA Today:

Awards of Distinction

Golden Apple
Cheryl Kuck, CMA-C (AAMA), MS

Leadership and Mentoring
Shirley Sawyer, CMA (AAMA), CPC

Medical Assistant of the Year
Sherry Bogar, CMA (AAMA)

Section A = 200 members or fewer
Section B = 201–500 members
Section C = 501–800 members
Section D = 801 members or more

Publishing

Excel
SDSMA Messenger, published by South Dakota (A), Maggie Olson, CMA (AAMA), BS, and Erica Arends, CMA (AAMA), editors

Texas Tidbits, published by Texas (B), Sherry Bogar, CMA (AAMA), Donna Gibbins, CMA (AAMA), and Tammi Hartman, editors

The Michigan Medical Assistant Journal, published by Michigan (D), Tracie Hardy, CMA (AAMA), editor

Achievement
The Helping Hands, published by Ohio (D), Jennifer Dietz, CMA (AAMA), MS, editor; MED-A-SCOOP, published by Indiana (D), Pam Neu, CMA (AAMA), MBA, editor

Website Development

Excel
South Dakota (A), Maggie Olson, CMA (AAMA), BS, and Erica Arends, CMA (AAMA), web chairs

Nebraska (B), Debra Potratz, CMA (AAMA), web chair

Massachusetts (C), Tessa Monska, CMA (AAMA), and Dawn Jordan, CMA (AAMA), AS, RMA(AMT), JP, web chairs

North Carolina (D: Tied), Rebecca Surratt, CMA (AAMA), and Cameron Smith, CMA (AAMA), web chairs

South Carolina (D: Tied), Sandra Williams, CMA (AAMA), web chair

Achievement
Indiana (D), Pam Neu, CMA (AAMA), MBA, web chair; Iowa (D), Lucinda Wilson, CMA (AAMA), web chair; Michigan (D), Mistie Atkins, CMA (AAMA), web chair; Oregon (D), Kathy Puckett, CMA (AAMA), web chair

Marketing, Promotion, and Recruitment

Excel
“2018 SDSMA State Convention,” conducted by South Dakota (A), Erica Arends, CMA (AAMA), and Maggie Olson, CMA (AAMA), BS, campaign directors

“Diamond Jubilee Annual Education Conference/2017-2018 TSMA Meetings,” conducted by Texas (B), Sherry Bogar, CMA (AAMA), and Tammi Hartman, campaign directors

“Student Day,” conducted by Oregon (D), Virginia Chambers, CMA (AAMA), MHA, campaign director

Achievement
“2018 NCSMA Convention,” conducted by North Carolina (D), Amber Greer, CMA (AAMA), BS, Shirley Sawyer, CMA (AAMA), CPC, Cameron Smith, CMA (AAMA), Rebecca Surratt, CMA (AAMA), and the Union County Chapter of Medical Assistants, campaign directors

Community Service

Excel
“Call to Freedom: Marissa’s Project,” conducted by South Dakota (A), Erica Arends, CMA (AAMA), campaign director

“Rescue Mission Roanoke,” conducted by Virginia (B), Virginia Thomas, CMA (AAMA), campaign director

“NCSMA CAN CAN Campaign,” conducted by North Carolina (D), NCSMA members, campaign contributors

Achievement
“Donations for Blue Star Mothers Miami Valley Chapter,” conducted by Ohio (D), Lora Wilson, CMA-A (AAMA), CMM, campaign director

Membership Retention

Excel
South Dakota (A); Maine (B); Nebraska (C); Wisconsin (D)

Membership Recruitment

Excel
Alaska (A); Maine (B); New York (C); Wisconsin (D)

Student Membership Recruitment

Excel
South Dakota (A); Maryland (B); Nebraska (C); Iowa (D)

CMA (AAMA) Certification

Greatest percentage increase of member CMAs (AAMA)
Arkansas (A); Arizona (B); Georgia (C); South Carolina (D)

Student Award

Sponsored by F.A. Davis
Kirsten Furness, Erie Community College, Williamsville, New York