



2021 EXCEL AWARDS

Congratulations to the Excel Award winners!

Awards of Distinction



Leadership and Mentoring

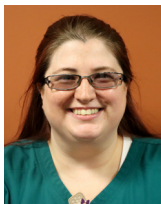
Nikal "Kia" Redwine, BSN, RN, CMA (AAMA), CPT



Medical Assistant of the Year

Sandra Williams, CMA (AAMA)

Student Essay Award



Melissa French, Northwest State Community College, Archbold, Ohio

CMA (AAMA)® Employer of the Year Award



Tanner Clinic (D), represented by Jill Johnson

Sections by Employee Totals

Section A = 1–25 employees
Section B = 26–50 employees
Section C = 51–75 employees
Section D = 76 employees or more

Sections by State Society Member Totals

Section A = 200 members or fewer
Section B = 201–500 members

Section C = 501–800 members
Section D = 801 members or more

Publishing

Excel

The Michigan Medical Assistant Journal, published by **Michigan (D)**, Cristle Weissmiller, MHA, CMA (AAMA), CHCO, editor

Achievement

SDSMA Messenger, published by **South Dakota (A)**, Maggie Olson, BS, CMA (AAMA), editor

NYSSMA Today, published by **New York (B)**, Heather Kazmierczak, BFA, CMA (AAMA), editor

Bee Well in the Beehive, published by **Utah (B)**, Matthew Reyes, CMA (AAMA), editor

PSMA WAVE, published by **Pennsylvania (C)**, Diana Rogers, CMA (AAMA), editor

Website Development

Excel

South Dakota (A), Maggie Olson, BS, CMA (AAMA), web chair

Texas (C), Sherry Bogar, CN-BC, CMA (AAMA), and Donna Gibbins, CMA (AAMA), web chairs

South Carolina (D), Sandra Williams, CMA (AAMA), web chair

Achievement

Pennsylvania (C), Kellie Humma, CMA (AAMA), web chair

Illinois (D), Sharon Strutzenberg, MA, CMA (AAMA), web chair

Michigan (D), Cristle Weissmiller, MHA, CMA (AAMA), CHCO, web chair

North Carolina (D), Amber Greer, BS, CMA (AAMA), PBT(ASCP), web chair

Ohio (D), Jennifer Dietz, MS, CMA (AAMA), web chair

Marketing, Promotion, and Recruitment

Excel

"2021 SDSMA State Convention," conducted by **South Dakota (A)**, Erica Arends, CMA (AAMA), campaign director

"TSMA Keeping It Alive during COVID,"

conducted by **Texas (C)**, Lisa Connelley, CMA (AAMA), Donna Gibbins, CMA (AAMA), and Angela Hensley, CMA (AAMA), campaign directors

"NCSMA Member Feature," conducted by **North Carolina (D)**, Amber Greer, BS, CMA (AAMA), PBT(ASCP), campaign director

Community Service

Excel

"Ronald McDonald House Charities of South Dakota," conducted by **South Dakota (A)**, Erica Arends, CMA (AAMA), campaign director

"HopeTree Family Services," conducted by **Virginia (B)**, Karen Nichols-Skoff, AAS, CMA (AAMA), campaign director

"TSMA Warriors Battle Mental Health," conducted by **Texas (C)**, Lisa Connelley, CMA (AAMA), campaign director

Membership Retention

South Dakota (A); Utah (B); Maine (C); Iowa (D)

Membership Recruitment

Arkansas (A); Missouri (B); Texas (C); Georgia (D)

Student Membership Recruitment

Nevada (A); Idaho (B); Pennsylvania (C); Oregon (D)

CMA (AAMA) Certification

Greatest percentage increase of member CMAs (AAMA)

North Dakota (A); Idaho (B); Maine (C); Georgia (D)

