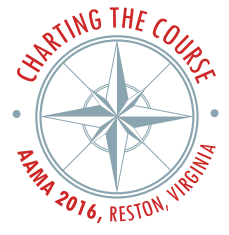


AAMA ANNUAL CONFERENCE PROGRAM ADVERTISING INSERTION ORDER



Ad size	Rate	Specs
Full page (243)	\$ 500	7-1/2" x 10"
1/2 horizontal (244)	400	7-1/2" x 4-3/4"
1/2 vertical (245)	400	3-5/8" x 10"
1/4 vertical (246)	325	3-5/8" x 4-3/4"

Trim size
8-1/2" x 11"

Special placement

Only full-page ads are accepted for cover positions. Ad rates for inside-front and inside-back covers are \$550; back cover is \$600.

Design

The AAMA production staff will design ad copy *free of charge* for AAMA state societies only.

Deadline

July 1, 2016

Mailing instructions

Send completed insertion order, ad materials, and payment to:

AAMA MarCom Department
20 N. Wacker Dr., Ste. 1575
Chicago, Illinois 60606
Phone: 800/228-2262
Fax: 312/899-1259
E-mail: MarCom@aama-ntl.org

Please select one:

- Ad enclosed or e-mailed separately.
- Ad will follow (deadline: July 1, 2016).

AAMA design required. Select intention of ad:

- In support of a candidate for office.
Candidate name: _____
- In thanks to a leader for their service.
Leader name: _____
- Other (e.g., to promote an upcoming conference)

The AAMA will use the photo/state logo on file, if not included, and send a copy of the ad for review.

Name: _____
Title: _____
State/chapter or company: _____
Address: _____
City/State/ZIP: _____
Daytime phone: _____
E-mail: _____

With the understanding that preferred positions are allocated on a first-call basis, and are otherwise placed at the discretion of the AAMA, we submit the following order:

Size

- Full page (\$500) \$ _____
- 1/2 page horizontal (\$400) _____
- 1/2 page vertical (\$400) _____
- 1/4 page (\$325) _____

Special placement

- Inside-front cover (\$550) _____
- Inside-back cover (\$550) _____
- Back cover (\$600) _____

TOTAL: \$ _____

Enclosed is a check or money order # _____, made payable to the AAMA in the amount of \$ _____

Charge my: AmEx Visa MC Discover in the amount of \$ _____

Card #: _____ Expiration date: _____

Name on card: _____

Signature: _____