



AMERICAN ASSOCIATION  
OF MEDICAL ASSISTANTS®

20 N. WACKER DR., STE. 1575  
CHICAGO, ILLINOIS 60606

Medical assistant employer:

Your medical assistants are skilled professionals who give you the edge in keeping your practice running at peak efficiency. Don't lose this edge! Sponsor your staff's attendance at the 67th AAMA Annual Conference in Lake Buena Vista, Florida, Sept. 22–25, 2023.

By paying for all or any portion of their expenses, you will invest in your medical practice and reap solid benefits. For example, attendees will learn skills that can improve their productivity, efficiency, and quality of work.

Our expert speakers will bring your staff up to date, keeping them as responsive as possible to your and your patients' needs. Here's a sample of the many topics that will be offered:

- The Importance of Statistics in Health Care
- Cultural and Linguistic Competence
- Workplace Empathy
- The Benefits of Music Therapy in a Medical Setting
- Morals and Ethics
- Suicide Prevention
- Contemporary Technology Tips and Tricks for Medical Assisting Educators

With many hours of continuing education offered, your CMAs (AAMA)® will also earn points toward recertification of their credential.

View the conference [registration brochure](#) on the AAMA website to see the many ways the AAMA Annual Conference can be an investment in the future of your practice. If you have any questions, contact AAMA Customer Service by phone at 800/228-2262 or by email at [Conference@aama-ntl.org](mailto:Conference@aama-ntl.org).

Sincerely,

Deborah Novak, CMA (AAMA)  
2023–2023 AAMA President



**CMA (AAMA)®** | SETS THE BAR FOR EXCELLENCE IN MEDICAL ASSISTING  
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