



AMERICAN ASSOCIATION  
OF MEDICAL ASSISTANTS®

20 N. WACKER DR., STE. 1575  
CHICAGO, ILLINOIS 60606

Medical assistant employer:

Your medical assistants are skilled professionals who give you the edge in keeping your practice running at peak efficiency. Don't lose this edge! Sponsor your staff's attendance at the 66th AAMA Annual Conference in Myrtle Beach, South Carolina, Oct. 21–24, 2022.

By paying for all or any portion of their expenses, you will invest in your medical practice and reap solid benefits. For example, attendees will learn skills that can improve their productivity, efficiency, and quality of work.

Our expert speakers will bring your staff up to date, keeping them as responsive as possible to your and your patients' needs. Here's a sample of the many topics that will be offered:

- Understanding Posttraumatic Stress Disorder
- Facilitating Patient Behavior Change through Health Coaching
- Methods to Boost Quality Improvement in Health Care
- Service and Emotional Support Dogs
- Working with Deaf Patients
- Team Building
- Leading through Personality Types
- Venipuncture: More Than Just Drawing Blood

With many hours of continuing education offered, your CMAs (AAMA)® will also earn points toward recertification of their credential.

View the conference [registration brochure](#) on the AAMA website to see the many ways the AAMA Annual Conference can be an investment in the future of your practice. If you have any questions, contact AAMA Customer Service by phone at 800/228-2262 or by email at [Conference@aama-ntl.org](mailto:Conference@aama-ntl.org).

Sincerely,

*Patty Licurs, CMA(AAMA), CPC*

Patty Licurs, CMA (AAMA), CPC  
2021–2022 AAMA President



**CMA (AAMA)®** | SETS THE BAR FOR EXCELLENCE IN MEDICAL ASSISTING  
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