



AMERICAN ASSOCIATION
OF MEDICAL ASSISTANTS®

20 N. WACKER DR., STE. 1575
CHICAGO, ILLINOIS 60606

Medical assistant employer:

Your medical assistants are skilled professionals who give you the edge in keeping your practice running at peak efficiency. Don't lose this edge! Sponsor your staff's attendance at the AAMA 62nd Annual Conference in Salt Lake City, Utah, September 14–17, 2018. By paying for all or any portion of their expenses, you will invest in your medical practice and reap solid benefits.

In fact, in an independent analysis of a AAMA Annual Conference survey, attendees forecasted productivity or efficiency improvements in their daily work equal to \$2,149 annually. Once fees for conference attendance including registration, travel, board, and salaries or wages were taken into account, the overall return on investment was shown to be \$933 per attendee.

With many hours of continuing education offered, your CMAs (AAMA) also will earn points toward recertification of their credential. Our expert speakers will bring your staff up to date, keeping them as responsive as possible to your and your patients' needs. Here's a sampling of the many topics that will be offered:

- How to Survive a Deposition
- Neurological Disorders
- A Review of MACRA's Quality Payment Program—MIPS Quality Measures
- Wound Care
- Health Care Fraud
- Opioids
- Service and Therapy Animals
- SART—Sexual Assault Response Team

View the conference registration brochure at www.aama-ntl.org/docs/default-source/conference/reg-brochure.pdf to see the many ways the AAMA Annual Conference can be an investment in the future of your practice. If you have any questions, contact AAMA Customer Service at 800/228-2262 or by email at Conference@aama-ntl.org.

Sincerely,

Lisa J Lee CMA (AAMA)

Lisa Lee, CMA (AAMA)
2017–2018 AAMA President



CMA (AAMA)® | SETS THE BAR FOR EXCELLENCE IN MEDICAL ASSISTING
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