

# AAMA Annual Conference program advertising insertion order



Ad size	Rate	Specs
Full page	\$ 500	7-1/2" x 10"
1/2 horizontal	400	7-1/2" x 4-3/4"
1/2 vertical	400	3-5/8" x 10"
1/4 vertical	325	3-5/8" x 4-3/4"

**Trim size**  
8-1/2" x 11"

### Special placement

Only full-page ads are accepted for cover positions.  
Ad rates for inside-front and inside-back covers are \$550;  
back cover is \$600.

### Design

The AAMA production staff will design ad copy *free of charge* for AAMA state societies only.

### Deadline

July 1, 2012

### Mailing instructions

Send completed insertion order, ad materials, and payment to:

**AAMA Communications Department**  
20 N. Wacker Dr., Ste. 1575  
Chicago, Illinois 60606  
Phone: 800/228-2262  
Fax: 312/899-1259  
E-mail: [Communications@aama-ntl.org](mailto:Communications@aama-ntl.org)

### Please select one:

- Ad enclosed or e-mailed separately.
- Ad will follow (deadline: July 1, 2012).
- Rough copy enclosed or e-mailed separately:  
AAMA design required. *(Remember to enclose photos and/or logos.)*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

State/chapter or company: \_\_\_\_\_

Address: \_\_\_\_\_

City/state/ZIP: \_\_\_\_\_

Daytime phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

With the understanding that preferred positions are allocated on a first-call basis, and are otherwise placed at the discretion of the AAMA, we submit the following order:

### Size

- Full page (\$500) \$ \_\_\_\_\_
- 1/2 page horizontal (\$400) \_\_\_\_\_
- 1/2 page vertical (\$400) \_\_\_\_\_
- 1/4 page (\$325) \_\_\_\_\_

### Special placement

- Inside-front cover (\$550) \_\_\_\_\_
- Inside-back cover (\$550) \_\_\_\_\_
- Back cover (\$600) \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

Enclosed is a check or money order # \_\_\_\_\_, made payable to the AAMA in the amount of \$ \_\_\_\_\_

Charge my:  AmEx  Visa  MC  Discover in the amount of \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_