



CMA (AAMA)[®] LIST RENTAL FORM

The American Association of Medical Assistants[®] (AAMA) maintains a database of more than 80,000 current CMAs (AAMA)[®] nationwide. The AAMA is the only organization that can provide accurate contact information for this group of health care professionals.

List pricing

A \$50 nonrefundable, administrative fee is required per order, regardless of size, and in addition to the following costs per email or mailing label:

Number of emails or mailing labels	Commercial rate (e.g., textbooks and medical supplies)	Educational programming rate (e.g., CEU sessions and advanced degrees)	Job opening rate
Up to 500	\$0.55	\$0.35	\$0.20
501 to 1,000	\$0.50	\$0.30	\$0.15
1,001+	\$0.45	\$0.25	\$0.10

Additionally, special rates are offered for academic research. A \$200 nonrefundable administrative fee is required per order, regardless of size and in addition to the following costs per email or mailing label:

Number of emails or mailing labels	Research Rate (e.g., academic research)
Up to 200	\$0.27
201 to 400	\$0.21
401 to 800	\$0.17
801 to 1,000	\$0.13
1,001+	\$0.10

Contact the list rental manager at 800/228-2262 or ListRental@aama-ntl.org for specific counts and exact fees.

Order requirements

- Lists are for three-time use only.
- Any person or entity renting a contact list must abide by the list rental terms and conditions.
- Prepayment is required for all orders.
- Orders must include a sample of the final content of the mail or email messaging to be distributed; all messaging is subject to review and approval by the AAMA.
- An email address from which messaging will be sent must be provided with all email list orders.

Processing

Orders of contact lists will not be processed until payment is received and the proposed messaging is approved, typically within 10 business days.

List format

Contact lists will be emailed as Microsoft Excel files unless determined otherwise in correspondence.

Terms and conditions

Review the list rental terms and conditions in the [Advertising and Exhibiting Opportunities](#) brochure and on the [AAMA website](#).

Submission requirements

Please complete the information below when submitting your request to ListRental@aama-ntl.org.

Name _____

Company name _____

Email _____ Phone _____

"From" email for message _____

Purpose of list use:

- Research Commercial Educational Job posting

Select desired audience and type of mail list:

- All current CMAs (AAMA) within the United States**
- Emails only
 - Mailing addresses only
 - Both emails and mailing addresses
- CMAs (AAMA) within the following specific state(s)**
- Emails only
 - Mailing addresses only
 - Both emails and mailing addresses
- _____

- CMAs (AAMA) within the following ZIP code(s)**
- Emails only
 - Mailing addresses only
 - Both emails and mailing addresses
- _____

You can email the recruitment text (e.g., postcard, email, job description, survey questions) to ListRental@aama-ntl.org for our review and approval.

Enclosed is a check or money order # _____ made payable to the AAMA in the amount of \$ _____

Charge my: AmEx Visa MC Discover in the amount of \$ _____

Card #: _____ Expiration date: _____

Name on card: _____

Signature: _____