

Learn, grow, advance



Opportunities abound beginning Friday, with education sessions that will revitalize you as a medical assistant practitioner or educator. First-time attendees and students, the AAMA Board of Trustees wants to meet you at a special get-together on Friday morning. State and chapter leaders, there is an event just for you—the State Leaders session on Saturday. Everyone is welcome to increase their leadership knowledge by attending the AAMA Board of Trustees and House of Delegates meetings and participating in Reference Committee hearings.

Along the way we throw in some food, fun, and recognition! On Friday evening your AAMA Board of Trustees will join you at the Welcome and Awards Celebration, where the Awards Committee will welcome all conference attendees and salute the deserving winners of the Excel Awards!



Allergy alert

As part of reasonable efforts made by the AAMA to accommodate the needs of attendees, we respectfully request that you do not bring any nut products into the conference. Thank you for your consideration.

Feed your body too

Fuel up to get through all those conference activities!
(Check the conference program for locations.)

Continental breakfast (Friday–Sunday)

- Breakfast juices
- Fresh sliced fruit
- Assorted Danish pastries and muffins (*including gluten-free options in limited quantities*)
- Butter and preserves
- Yogurt parfaits
- Hard-boiled eggs
- Freshly brewed coffee (regular and decaf) and teas



Welcome and Awards Celebration

- Desserts—including brownies, éclairs, cheesecake, and chocolate cake
- Fresh fruit—including honeydew, cantaloupe, grapes, strawberries, pineapple, mango, and papaya, served with chocolate fondue
- Cheese trays—including cheddar, Swiss, smoked Gouda, Havarti, smoked cheddar, Boursin, Brie with cranberry, and Jarlsberg; served with French bread, onion crostini, and assorted crackers; and garnished with red and black grapes
- Vegetable trays—including broccoli, cauliflower, celery, cucumber, carrots, green beans, zucchini, and yellow squash, and served with roasted red pepper dip
- Coffee, lemonade, and iced tea

Publishers Showcase break

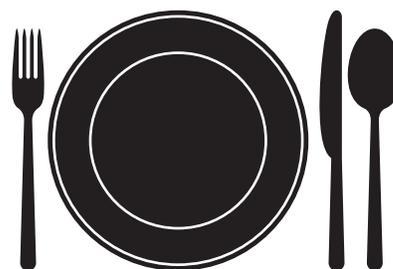
A two-parter! Freshly brewed coffee (regular and decaf), specialty hot teas, iced tea, and lemonade will be served throughout the break.

First part served at 11 AM–12:30 PM

- Banana bread (*no nuts*)
- Assorted yogurt cups
- Fresh whole fruit
- Vegetable trays—including broccoli, cauliflower, celery, cucumber, carrots, green beans, zucchini, and yellow squash, served with roasted red pepper dip
- Brownies and blondies

Second part served at 12:30–2 PM

- Freshly baked cookies (*no nuts*)
- Fresh whole fruit
- Vegetable trays—including broccoli, cauliflower, celery, cucumber, carrots, green beans, zucchini, and yellow squash, served with roasted red pepper dip
- Hummus tahini dip—chickpeas, sesame paste, lemon, and cilantro—served with pita bread



Presidents Luncheon

- Chicken a la lemon (*gluten free*)
- House salad with house dressing
- Vegetable medley of asparagus, butternut squash, red peppers, and carrots
- Scalloped potatoes
- Rolls and butter on the side
- Crème brûlée
- Iced tea and coffee

(Vegetarian meals available upon request)

Other news

There's an app for that



Keep your finger on the pulse with the AAMA Annual Conference app for your smartphone via CrowdCompass! With this free app, you'll be able to access a wealth of information about the conference, including speaker and session information, schedules, and maps. But there's more: you can access scheduling changes and session

updates through the app!

Download the CrowdCompass AttendeeHub app through your usual app store (Android and Apple), and search for "AAMA Annual Conference" within the app.

Who needs the lottery?

Check out the vendors in the Publishers Showcase, as there will be randomly distributed prize tickets for some lucky attendees to grab! (*Only one prize ticket per individual is permitted.*) The event is open on Sunday, Sept. 15, from 11 AM to 4 PM. Be sure to enjoy the free beverage and snacks break inside the Showcase (11 AM to 2 PM).

Going out in style!

Join the AAMA Board of Trustees for the Presidents Luncheon on Monday afternoon. We will salute state leaders with the Parade of Presidents and honor the departing and newly elected members of the Board of Trustees.



You have a voice

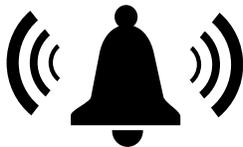
The AAMA Board of Trustees and the Continuing Education Board want to hear from you. After the conference, you will be sent an email directing you to two online surveys. One survey is for your feedback on the AAMA Annual

Conference and the other survey is for feedback on the continuing education sessions you attended (as well as your important suggestions for future topics). These surveys will be available for only one week, so please respond promptly. (Be sure your email address in your membership record is up to date.)

Get your CEUs on the record



You may drop off the CE checklist in the drop box near AAMA Registration. (*If you forget to do so, fax them as soon as possible after conference to 312/899-1259, or scan and email them to Conference@aama-ntl.org.*)



Session shake up

A continuing education session listed in the registration brochure has been replaced. "Mohs Surgery" on Monday, Sept. 16, at 8–10 AM has been canceled and replaced with "Lymphedema." See the on-site program for details.

Follow the leaders!



You may notice an array of colorful badges on many attendees. Because your AAMA Board of Trustees and education board members are always on the move, they can be hard to spot, so these brightly colored badges will help you out.

Yellow: Board of Trustees

Pink: Continuing Education Board

Orange: Certifying Board

Blue: Medical Assisting Education Review Board

We proudly present

The North Carolina Society of Medical Assistants presents a special general session on Friday at 8 AM. Rich Schlentz, founder of EXTRAordinary! Inc., will guide you to "Transform Your Work and Classroom into a Highly Engaging Experience."

The Continuing Education Board and the Practice Managers Task Force present Marie Cole, owner and chief marketing advisor at Spin Nest Marketing, who will offer an 8 AM Saturday session on "Effective Marketing for the Practice Manager."

The Certifying Board, along with the North Carolina and South Carolina state societies, invites you to be a part of the ever-popular "CMA (AAMA) Knowledge Bowl" on Friday at 4 PM. Team up with your peers to answer general, administrative, and clinical questions and win prizes! Teams of four are selected randomly, and educators are eligible to participate. Space is limited, so sign up early! Sign-up sheets will be in the AAMA Registration Desk area.