2021 EXCEL AWARDS

Congratulations to the Excel Award winners!

Awards of Distinction

Leadership and Mentoring
Nikal “Kia” Redwine, BSN, RN, CMA (AAMA), CPT

Medical Assistant of the Year
Sandra Williams, CMA (AAMA)

Student Essay Award
Melissa French, Northwest State Community College, Archbold, Ohio

CMA (AAMA)® Employer of the Year Award
Tanner Clinic (D), represented by Jill Johnson

Sections by State Society Member Totals
Section A = 200 members or fewer
Section B = 201–500 members
Section C = 501–800 members
Section D = 801 members or more

Publishing

Excel
The Michigan Medical Assistant Journal, published by Michigan (D), Cristle Weis- miller, MHA, CMA (AAMA), CHCO, editor

Achievement
SDSMA Messenger, published by South Dakota (A), Maggie Olson, BS, CMA (AAMA), editor
NYSSMA Today, published by New York (B), Heather Kazmierczak, BFA, CMA (AAMA), editor

Bee Well in the Beehive, published by Utah (B), Matthew Reyes, CMA (AAMA), editor

PSMA WAVE, published by Pennsylvania (C), Diana Rogers, CMA (AAMA), editor

Website Development

Excel
South Dakota (A), Maggie Olson, BS, CMA (AAMA), web chair

Texas (C), Sherry Bogar, CN-BC, CMA (AAMA), and Donna Gibbins, CMA (AAMA), web chairs

South Carolina (D), Sandra Williams, CMA (AAMA), web chair

Achievement
Pennsylvania (C), Kellie Humma, CMA (AAMA), web chair
Illinois (D), Sharon Strutzenberg, MA, CMA (AAMA), web chair
Michigan (D), Cristle Weissmiller, MHA, CMA (AAMA), CHCO, web chair
North Carolina (D), Amber Greer, BS, CMA (AAMA), PBT (ASCP), web chair
Ohio (D), Jennifer Dietz, MS, CMA (AAMA), web chair

Marketing, Promotion, and Recruitment

Excel
“2021 SDSMA State Convention,” conducted by South Dakota (A), Erica Arends, CMA (AAMA), campaign director

“TSMA Keeping It Alive during COVID,” conducted by Texas (C), Lisa Connelley, CMA (AAMA), Donna Gibbins, CMA (AAMA), and Angela Hensley, CMA (AAMA), campaign directors

“NCSMA Member Feature,” conducted by North Carolina (D), Amber Greer, BS, CMA (AAMA), PBT (ASCP), campaign director

Community Service

Excel
“Ronald McDonald House Charities of South Dakota,” conducted by South Dakota (A), Erica Arends, CMA (AAMA), campaign director

“HopeTree Family Services,” conducted by Virginia (B), Karen Nichols-Skoff, AAS, CMA (AAMA), campaign director

“TSMA Warriors Battle Mental Health,” conducted by Texas (C), Lisa Connelley, CMA (AAMA), campaign director

Membership Retention
South Dakota (A); Utah (B); Maine (C); Iowa (D)

Membership Recruitment
Arkansas (A); Missouri (B); Texas (C); Georgia (D)

Student Membership Recruitment
Nevada (A); Idaho (B); Pennsylvania (C); Oregon (D)

CMA (AAMA) Certification
Greatest percentage increase of member CMAs (AAMA)
North Dakota (A); Idaho (B); Maine (C); Georgia (D)