Welcome to your first conference with the American Association of Medical Assistants®!

This information will help you get oriented. Enjoy the educational and networking opportunities available to you.

If you are wondering what to wear to the continuing education sessions and most events, think “professional.” Because this conference offers you the opportunity to network with other medical assistants and represent to the outside world an association of professionals, the recommended attire for the conference is business casual (i.e., slacks or skirt, blouse or shirt, with no tie required). To celebrate the AAMA’s 65 years of dedication to medical assisting, the Presidents Banquet on Sunday evening has the dress code of cocktail attire.

SPECIAL EVENTS AND ACTIVITIES

What follows is a list of AAMA Annual Conference events you may wish to participate in. The conference program will tell you when and where each event is taking place.

**Welcome and Awards Celebration**
The official opening of the conference offers an opportunity for munchies and camaraderie for all attendees. The Excel Awards ceremony recognizes state societies and individuals for their efforts in promoting the profession, credential, and association.

**First-Timers and Students Reception**
The Board of Trustees invites all newcomers to gather and make new friends.

**Board of Trustees Meeting**
The Board of Trustees is the elected body of national officers and trustees. The Board meets to discuss the business of the association and make decisions for its future. AAMA members are welcome to sit in the gallery and observe the meeting.

**Education Sessions**
These continuing education sessions offer a wide variety of topics pertinent to medical assistants and medical assisting educators.
House of Delegates
Observe the annual meeting of state delegates. Find out how the business of the association is conducted, including bylaws changes, resolutions, and the election of new officers and trustees.

Meet the Candidates Forum
Hear the speeches of each candidate running for the elected offices of the association.

Reference Committee Hearings
Members can join these sessions, held between the morning and evening sessions of the House of Delegates, and offer a voice on issues before the House, including reports, bylaws, and resolutions.

Publishers Showcase
Conference exhibitors showcase their products and services for attendees. As the name of the event suggests, there is an emphasis on publishers of medical assisting texts and education materials.

Leaders in Education and Practice (LEAP) Forum
Medical assisting educators gather to address issues in the education of medical assistants. The event is open to all interested educators and practitioners.

Presidents Banquet
Attend the concluding event of the conference that is the occasion for the official “passing of the gavel” to the incoming president. State society presidents will be honored in the Parade of Presidents. Also, applaud the recipients of the 2021 Awards of Distinction, Student Essay Award, and CMA (AAMA) Employer of the Year Award.

CONFERENCE SERVICES
The following items are offered to further assist all participants attending the conference:

AAMA Registration Desk
AAMA Executive Office staff are on duty. They can answer questions about certification, recertification, membership, continuing education, and accreditation.

Name Badge
Your name badge is your identification. It not only opens doors to you for meeting colleagues but also allows you admittance to conference events.

Conference Newsletter
Pick up a copy of the conference newsletter every morning at the AAMA Registration Desk for highlights of conference activities.

Bulletin/Message Board
A bulletin board will be set up in the registration area and is used by members to leave messages for other members and to post announcements.

Photographer
A professional photographer will be on-site to take pictures at various events. These photos will be uploaded to the photographer’s website through which attendees can view and purchase their photos: https://wcp.shootproof.com/gallery/aama2021/. AAMA staff will also be taking photographs of attendees. These photos will be used, with subjects’ consent, for AAMA social media and future marketing endeavors.

Ribbons & Badges
Ribbons as well as color-coded identifiers on the name badges identify special groups of individuals (e.g., board members, educators, and first-timers).

Meal Tickets
If you are bringing a guest to a meal function, purchase a meal ticket at the AAMA Registration Desk. You will be given an armband that your guest can wear to enter the function.

Photos of attendees will be taken throughout the conference and may be used by the AAMA for promotional purposes in printed and/or electronic format.

ENJOY YOUR FIRST AAMA ANNUAL CONFERENCE!