

FIRST-TIME CONFERENCE ATTENDEES



69TH ANNUAL
AAMA
CONFERENCE



Welcome to your first conference with the American Association of Medical Assistants®!

This information will help you get oriented. Enjoy the educational and networking opportunities available to you.

If you are wondering what to wear to the continuing education sessions and most events, think “professional.” Because this conference offers you the opportunity to network with other medical assistants and represent to the outside world an association of professionals, the recommended attire for the conference is business casual (i.e., slacks or skirt, blouse or shirt, with no tie required). To celebrate the AAMA's 69 years of dedication to medical assisting, the Presidents Banquet on Sunday evening has the dress code of cocktail attire.

SPECIAL EVENTS AND ACTIVITIES

What follows is a list of AAMA Annual Conference events you may wish to participate in. The conference program will tell you when and where each event is taking place.

Welcome and Awards Celebration

The official opening of the conference offers an opportunity for snacks and camaraderie for all attendees. The Excel Awards ceremony recognizes state societies and individuals for their efforts in promoting the profession, credential, and association.

Awards Ceremony Theme

This year's theme is “Gatsby Gala!” Attendees are encouraged to dress in 1920s attire.

First-Timers and Students Reception

The Board of Trustees invites all newcomers to gather and make new friends.

Board of Trustees Meeting

The Board of Trustees is the elected body of national officers and trustees. The Board meets to discuss the business of the association and make decisions for its future. AAMA members are welcome to sit in the gallery and observe the meeting.

Education Sessions

These continuing education (CE) sessions offer a wide variety of topics pertinent to medical assistants and medical assisting educators.

House of Delegates

Observe the annual meeting of state delegates. Find out how the business of the association is conducted, including bylaws changes, resolutions, and the election of new officers and trustees.

Meet the Candidates Forum

Hear the speeches of each candidate running for the elected offices of the association.

Reference Committee Hearings

Members can join these sessions—held between the morning and evening sessions of the House of Delegates—and offer a voice on issues before the House, including reports, bylaws, and resolutions.

Exhibitors Hall

Conference exhibitors showcase their products and services to attendees. The Exhibitors Hall is the premier resource for the texts and information that medical assisting educators and practitioners need to stay abreast of the latest products, services, and health care information.

Leaders in Education and Practice (LEAP) Forum

Medical assisting educators gather to address issues in the education of medical assistants. The event is open to all interested educators and practitioners.

Presidents Banquet

Attend the concluding event of the conference, which is the occasion for the official “passing of the gavel” to the incoming president. State society presidents will be honored in the Parade of Presidents.

CONFERENCE SERVICES

The following items are offered to further assist all participants attending the conference:

Conference App

Keep your finger on the pulse with the AAMA Annual Conference app! With this free app (accessed via the Cvent app), you will discover a wealth of conference information. See the enclosed preconference newsletter for details.

AAMA Help Desk

AAMA Executive Office staff are on duty. They can answer questions about certification, recertification, membership, continuing education, and accreditation.

Name Badge

Your name badge is your identification. It not only opens doors to you for meeting colleagues but also allows you admittance to conference events. The AAMA uses Cvent attendance tracking to quickly and accurately process attendance. Attendee badges will be scanned upon entry to all CE sessions. Please wear your badge to all CE sessions to ensure proper attendance tracking.

Conference Newsletter

Pick up a copy of the conference newsletter every morning at the AAMA Help Desk for highlights of conference activities.

Bulletin/Message Board

A bulletin board will be set up in the registration area and used by members to leave messages for other members and to post announcements.

Photographer

AAMA staff will be on-site to take pictures at various events. These photos will be shared with attendees at a later date so that they may relive the memories of conference! AAMA staff will also use photos taken for AAMA social media and future marketing endeavors.

Ribbons and Badges

Ribbons identify special groups of individuals (e.g., board members, educators, and first-timers).

Meal Tickets

If you are bringing a guest to a meal function, purchase a meal ticket at the AAMA Help Desk. You will be given an armband that your guest can wear to enter the function.

Dietary Restrictions

If you have special dietary preferences or restrictions (e.g., vegetarian, gluten-free, kosher) that need to be met for the Presidents Banquet and didn't submit them with your conference registration, please email Conference@aama-ntl.org as soon as possible to ensure your dietary needs are met by the host hotel.



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SEPTEMBER 19–22, 2025 • ARLINGTON, VA

Photos of attendees will be taken throughout the conference and may be used by the AAMA for promotional purposes in printed and/or electronic format.

ENJOY YOUR FIRST AAMA ANNUAL CONFERENCE!