

	Topic	Description
1	9 Things You Should Do Everyday for Your Brain Health	Steps to take to remain cognitively intact as long as possible
2	ADHD	ADHD is one of the most common mental disorders affecting children and adults
3a	AI: How It Will Affect Your Practice	AI is changing the world, including healthcare
3b	AI: Unlocking the Potential	AI can be useful with various tasks in the medical office, reducing the burden on staff
4	ALS-Amyotrophic Lateral Sclerosis	ALS is a neurodegenerative disorder primarily affecting caucasian males
5	Alternative Treatments for Pain Reduction	Non-opioid pain treatment alternatives
6	Anemia	Symptoms, causes and treatments of various forms of anemia
7	Arterial, Diabetic and Venous Ulcers	Chronic wounds linked to poor circulation and other health conditions
8	Autism	Learn about this neurological and developmental disorder
9	Blood Pressure Accuracy	Physiological effects on BP and techniques to obtain proper readings
10	Body Mechanics & Ergonomics at Home and Work	Body Mechanics involves posture and movement, Ergonomics involves the individual workspace for injury avoidance and increased productivity
11	Breast Health	Comprehensive breast health from self-screening & treatment through recovery
12	Building a Family with Science, A Better look at IVF	A look at In Vitro Fertilization (IVF) indications, process, advances, challenges and insurance issues
13	Cardiology Topics x2 Cardiovascular Procedures, What's New	Cutting edge BATMAN and Endo-Bentall cardiac procedures

14	Cerebral Palsy: Promoting Quality of Life Through Care and Inclusion	Cerebral Palsy, what is it and how do we support our patients with CP
15	Chiropractic Care	Chiropractic focuses on the musculoskeletal system and the effects on the nervous system
16	Chronic Kidney Disease	Causes, symptoms and treatments of CKD
17	Communication is Key	Verbal and non-verbal communication is a part of our everyday personal and work lives.
18a	Customer Service: The Backbone of the Office	The importance of customer service and how it can turn a bad experience around
18b	Customer Service: The Patient Experience	Using communication and engagement to improve the patient experience
19	Domestic Violence & Abuse	Domestic violence and abuse are behaviors used by one partner to exhibit power and control over another
20	Eating by Design: How Your Genes Shape Your Diet	Nutrigenetics and nutrigenomics are advancing fields in nutritional sciences
21	Effects of Sleep Deprivation	Sleep deprivation can cause a multitude of problems
22	Embracing Technology in the Clinic	Using technology to improve care, streamline operations and reduce admin burden
23a	Endometriosis	Pathophysiology, diagnosis, medical and surgical treatments of endometriosis
23b	Endometriosis	History, symptoms, treatments and genetics involved in endometriosis
24	Fibroscan	Fibroscan is a non-invasive ultrasound measuring liver stiffness to assess liver health
25	Gastro Health: IBD (Chron's and Ulcerative Colitis) vs IBS	Symptoms, diagnostic criteria and differences between IBD and IBS
26	Gastro Health: Is it Acid Reflux, Heartburn or GERD?	Physiology, symptoms, triggers, treatments related to various forms of reflux
27	Genetically Modified Organisms	What are Genetically Modified Organisms, their uses, risks and advantages



28	GLP-1RAs: What are they used for?	What are GLP-1RAs, indications for use, what do they do and challenges prescribing or obtaining coverage
29	Healthcare Burnout	Burnout in healthcare not only affects employees, management and our patients (and staff families)
30	Hydration and Health: What You Need to Know	Proper hydration levels are essential, dehydration and overhydration are dangerous
31	Improving our Professional Relations	Overview of Human Relations including improving communications, values, ethics and team building
32	Ins and Outs of Prior Authorizations	Prior Authorizations are a necessary and frustrating part of our responsibilities, learn tips and tricks to help
33	Laryngology	treating injuries, diseases and treatments of the larynx
34	Lichen Sclerosis	Lichen Sclerosis symptoms, risk factors, diagnosing, complications and treatment options
35	MA's get sick too	MA's are human too, we get sick and injured, how do we address patient concerns and questions?
36	Organ Donation: The gift That Keeps on Giving	Learn about organ donation process and some of the common donations
37	Overuse of Rx Drugs	When is enough, enough? Do we need another medication for every symptom?
38	Pediatric Eye Exam	Pediatric eye exams take finesse, patience and skill
39	Pediatric Gastrointestinal Health	Signs and symptoms testing and treatments of common pediatric GI diseases
40	Plantar Fasciitis: Pain in the Heel	Plantar Fasciitis, what is it? What are causes, symptoms, treatments and prevention?
41	Podiatry	Basics of podiatry, common disorders and treatments of the foot and ankle
42	Quality Care at the End of Life	Discussion of death and how to support patients and families when the time comes
43	Raynaud's	Causes, symptoms, and treatments of Raynaud's

44	Sciatica: Pain in the Rear	What a pain in the butt, what is sciatica, treatments and insurance coverage options
45a	Sleep Apnea, Obstructive	Learn about normal sleep, sleep apneas, co-morbidities associated with sleep apnea and treatments
45b	Sleep Apnea, What's new in	What is sleep apnea and the latest in machines and masks for positive airway pressure machines
46	Specimen Collection and Handling	Specimen collection and handling are critical MA skills
47	Staying Active in the Golden Years	The importance of staying fit and active into our and our patients golden years
48	Supporting Women Through the Transition	Understanding perimenopause and how to support patients
49	The Hidden Cost of Insurance Fraud and Abuse	Defining fraud and abuse, understanding the consequences and how to safeguard your practice
50	The Relationship Between Oral Health and IBD	Learning about the link between oral health and IBD
51	The Utility of Musculoskeletal US in Treating Chronic Pain	The use of ultrasound to guide injections and treatments to precise locations in the body
52	The WATCHMAN Implant, a new one-time procedure for Afib	Procedure to reduce stroke risk in patients with Afib, what is it, who qualifies, what is involved.
53	Total Joint Replacement	Treatment of joints from injections to replacement
54	Untangle the Diagnosis, AVMs	Understanding the definition, cause, symptoms and treatments of Arteriovenous Malformations (AVM)
55	Urodynamic Testing	What is urodynamic testing, how is it performed, why and how to assure coverage
56	What are Compounding Pharmacies and Why Do They Matter	When off the shelf medication won't do, compounding pharmacies can be an option
57	What is Acute Care Surgery and What is the MA's Role	Define acute care surgery and how it compares to general surgery, define the MA's role in patient care
58	What to know about Vagus Nerve Stimulation	Learning about the link between the Vagus nerve and IBD and how nerve stimulation helps with symptoms

59	AI and Medical Assisting	Learn instructional strategies and techniques
60	Current POS Testing in the Workforce: Update Classroom Curriculum	Reviewing the latest in Point of Service testing and how to update curriculum to teach current practice
61	Development of an MA Externship Utilizing a Rigorous Curriculum Design	Title does not match content... Using rigorous curriculum design for exam prep
62	Fostering Collaborative Care	integrate interprofessional education principles into their medical assisting curriculum
63	Incorporating Technology and Tools in Online MA Education	Latest technological advancements and tools and integrating into your curriculum
64	Incorporation of Administrative Tasks in the MA Externship	Teaching admin skills for a more effective externship
65	Meeting Students Where They Are	methods in which educators can meet their students where they are and provide support
66	Nurturing Critical Thinking Skills	define, incorporate, and evaluate critical thinking in healthcare education
67	Prioritizing Mental Health	identify and manage educator-specific stressors, implement self-care practices
68	Providing Feedback	providing effective feedback to students, while using a feedback model as a tool
69	Service Learning-Experiential Learning	Learning by serving in the community
70	Serving our Economically Disadvantaged Student	Identifying and supporting economically disadvantaged students in the classroom
71	She Said What - Teaching Soft Skills	reach students of varying generations regarding the topic of professionalism
72	Telehealth and AI	The use of Telehealth exploded during COVID, AI is growing now, explore pros and cons of both
73	Current Updates on ADA and Service Animal Regulations in Medical Practice Offices	Americans With Disabilities Act updates, regulations and requirements

74a	Emergency Preparedness, Site Specific during Onboarding	Introduction to site specific hazards and emergencies, policies and procedures and patient safety
74b	Emergency Response Preparedness Policy	Explore emergency response preparedness policies, training and supplies in preparation for emergencies
75	Fostering a Growth Mindset in your Office	Encouraging and promoting growth in your employees
76	Gendered Ageism	Define various "isms" and the impact on marginalized populations in the workforce
77	How Managers Can Recognize Employee Emotional or Mental Health Changes	Helping managers notice signs of stress in our employees and how to respond
78	How to Become Your Own Mentor	Discuss mentor/mentee relationships and finding a new mentor when needed. Define quiet firing
79	How to Coach Employees to be High Performers	The importance of rewarding high performing employees, tactics to coach others to improve performance
80	Making Meetings Engaging and Effective Everytime	Learn ways to structure meetings to have clear agenda, stay on track, while encouraging open exchange
81	Proactive Scheduling as a Best Practice and Key Metric	Using proactive scheduling to streamline operations and improve care
82	Quality Payment Programs: Easy Reporting	Streamlining the process of reporting quality measures
83	Resumes That Get Noticed and Interviewing Conversations...	Stand-out resumes and interviewing from both job seeker and employer perspectives.
84	Strategic Thinking	Looking at the larger, long term picture vs short term quick reactions
85	Team Building for a Better Office	Creating unity for a better office
86	The Art of the Evaluation	Exploring the benefits of performance evaluations. Tips and tricks of providing effective feedback
87	The Business of Provider Optimization	Discuss and understand the economics of providers such as RVU, budgeting, and setting production targets



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88	The Importance and Benefits of Manager Self Evaluation & Reflection	Self-evaluation and reflection to combat routine and complacency
89	When the Difficult Employees Makes Sense	Define difficult employees, behaviors that warrant immediate dismissal, just culture and communications