

AAMA ANNUAL CONFERENCE PROGRAM ADVERTISING INSERTION ORDER



Ad size	Rate	Specs
Full page (243)	\$ 500	7-1/2" x 10"
1/2 horizontal (244)	400	7-1/2" x 4-3/4"
1/2 vertical (245)	400	3-5/8" x 10"
1/4 vertical (246)	325	3-5/8" x 4-3/4"

Trim size
8-1/2" x 11"

Special placement

Only full-page ads are accepted for cover positions.
Ad rates for inside-front and inside-back covers are \$550; back cover is \$600.

Design

The AAMA production staff will design ad copy free of charge for AAMA state societies only.

Deadline

July 1, 2019

Mailing instructions

Send completed insertion order, ad materials, and payment to:

AAMA MarCom Department
20 N. Wacker Dr., Ste. 1575
Chicago, Illinois 60606
Phone: 800/228-2262
Fax: 312/899-1259
Email: MarCom@aama-ntl.org



Please select one:

- Ad enclosed or emailed separately.
- Ad will follow (deadline: July 1, 2019).

AAMA design required. Select intention of ad:

- In support of a candidate for office.
Candidate name: _____
- In thanks to a leader for their service.
Leader name: _____
- Other (e.g., to promote an upcoming conference)

The AAMA will use the photo/state logo on file, if not included, and send a copy of the ad for review.

Name: _____
Title: _____
State/chapter or company: _____
Address: _____
City/State/ZIP: _____
Daytime phone: _____
Email: _____

With the understanding that preferred positions are allocated on a first-call basis and are otherwise placed at the discretion of the AAMA, we submit the following order:

Size

- Full page (\$500) \$ _____
- 1/2 page horizontal (\$400) _____
- 1/2 page vertical (\$400) _____
- 1/4 page (\$325) _____

Special placement

- Inside-front cover (\$550) _____
- Inside-back cover (\$550) _____
- Back cover (\$600) _____

TOTAL: \$ _____

Enclosed is a check or money order # _____, made payable to the AAMA in the amount of \$ _____

Charge my: AmEx Visa MC Discover in the amount of \$ _____

Card #: _____ Expiration date: _____

Name on card: _____

Signature: _____