

AAMA ANNUAL CONFERENCE ADVERTISING INSERTION ORDER



Print Ad Size	Rate	Specs
Full Page	\$ 500	7-1/2" x 10"
1/2 Horizontal	\$ 400	7-1/2" x 4-3/4"
1/2 Vertical	\$ 400	3-5/8" x 10"
1/4 Vertical	\$ 325	3-5/8" x 4-3/4"

Special Placement

Only full-page ads are accepted for cover positions.

Design

The AAMA production staff will design ad copy free of charge for only AAMA state societies and chapters.

Deadline

August 1, 2021

Submission Instructions

Send completed insertion order, ad materials, and payment to the AAMA:

AAMA MarCom Department
20 N. Wacker Dr., Ste. 1575
Chicago, IL 60606

Fax: 312/899-1259
Email: MarCom@aama-ntl.org

Have questions? Call 800/228-2262 or email MarCom@aama-ntl.org.



Select submission method:

- Ad enclosed or emailed separately.
- Ad will follow (deadline: July 1, 2021).

Select intention of ad:

- In support of a candidate for office.
Candidate Name: _____
- In thanks to a leader for their service.
Leader Name: _____
- As a Publishers Showcase exhibitor.
URL: _____
- Other (e.g., to promote an upcoming conference)

The AAMA will use the photo/state logo on file, if not included, and send a copy of the ad for review. Provide contact info below:

Name: _____
Title: _____
State/Chapter or Company: _____
Street Address: _____
City/State/ZIP: _____
Daytime Phone: _____
Email: _____

With the understanding that preferred positions are allocated on a first-call basis and are otherwise placed at the discretion of the AAMA, we submit the following order:

Size of Print Ad

- Full Page (\$500) \$ _____
- 1/2 Page Horizontal (\$400) _____
- 1/2 Page Vertical (\$400) _____
- 1/4 Page (\$325) _____

Special Placement of Print Ad

- Inside-Front Cover (\$550) _____
- Inside-Back Cover (\$550) _____
- Back Cover (\$600) _____

TOTAL: \$ _____

Enclosed is a check or money order # _____ made payable to the AAMA in the amount of \$ _____

Charge my: AmEx Visa MC Discover in the amount of \$ _____

Card #: _____ Expiration Date: _____

Name on Card: _____

Signature: _____