

# AAMA ANNUAL CONFERENCE ADVERTISING INSERTION ORDER FORM

Print Ad Size	Rate	Specs
Full Page	\$ 500	7-1/2" x 10"
1/2 Horizontal	\$ 400	7-1/2" x 4-3/4"
1/2 Vertical	\$ 400	3-5/8" x 10"
1/4 Vertical	\$ 325	3-5/8" x 4-3/4"

### Special Placement

Only full-page ads are accepted for cover positions.

### Design

The AAMA production staff will design ad copy free of charge for only AAMA state societies and chapters. A courtesy review will be sent to the ad purchaser after the submission deadline.

### Deadline

July 1, 2024

### Submission Instructions

Send completed insertion order, ad materials, and payment to the AAMA:

AAMA MarCom Department  
20 N. Wacker Dr., Ste. 3720  
Chicago, IL 60606

Fax: 312/899-1259

Email: MarCom@aama-ntl.org

Have questions? Call 800/228-2262 or email MarCom@aama-ntl.org.



Select submission method:

- Ad is enclosed or has been emailed separately.
- Ad is requested to be designed by AAMA staff.
- Ad will follow (deadline: July 1, 2024).

Select intention of ad:

- In support of a candidate for office.  
Candidate's Name: \_\_\_\_\_
- In thanks to a leader for their service.  
Leader's Name: \_\_\_\_\_
- As an AAMA Annual Conference exhibitor.  
URL: \_\_\_\_\_
- Other (e.g., to promote an upcoming conference)  
\_\_\_\_\_

The AAMA will use the photo/state logo on file, if not included, and send a copy of the ad for review after the submission deadline. Provide contact info below:

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
State/Chapter or Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Daytime Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

With the understanding that preferred positions are allocated on a first-call basis and are otherwise placed at the discretion of the AAMA, we submit the following order:

### Size of Print Ad

- Full Page (\$500) \$ \_\_\_\_\_
- 1/2 Page Horizontal (\$400) \_\_\_\_\_
- 1/2 Page Vertical (\$400) \_\_\_\_\_
- 1/4 Page (\$325) \_\_\_\_\_

### Special Placement of Print Ad

- Inside-Front Cover (\$550) \_\_\_\_\_
- Inside-Back Cover (\$550) \_\_\_\_\_
- Back Cover (\$600) \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

Enclosed is a check or money order # \_\_\_\_\_ made payable to the AAMA in the amount of \$ \_\_\_\_\_

Charge my:  AmEx  Visa  MC  Discover in the amount of \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_