



2023 Excel Awards Entry Form

General Submitter's Information

Name of Submitter (Must Be an AAMA Member)

State Society Officer Title

Mailing Address

Day Phone Evening Phone

Email

Name of Submitting State Society

Eligibility

Some restrictions apply. For the judging criteria of each award, refer to the "Excel Awards" webpage for details. State societies may submit multiple entries, but only one submission per state society will be eligible for an Excel or Achievement Award.

Deadline

Entries must be emailed or postmarked by **August 1, 2023**

State Society Excellence Awards' Entry Categories

Use a separate form for each submission. You may save or photocopy this form. Check only one category per form.

Excellence in Publishing

Recognizes the best state society newsletters (including e-newsletters) and editors.

Title of Newsletter

Editor's Name, Including Credentials

Frequency of Newsletter

- I have included in my submission a copy of each issue published between June 1, 2022, and June 1, 2023

Excellence in Community Service

Recognizes the best state society health-related community service programs.

Title of Service Program

Service Program Director's Name, Including Credentials

I have included the following in my submission:

- Samples of all relevant campaign materials
- Typewritten summary (400 to 500 words) describing the event or activity, goals, intended audience(s), and results

Important! Entries that do not meet all the submission requirements will be automatically disqualified. Entries must be postmarked or emailed by **August 1, 2023**.

Note: All submitted materials are subject to future use as marketing materials and the like by the AAMA. Such materials may include photos, URLs, and even a recorded acceptance speech (if applicable). By submitting an entry form to the AAMA, you agree to permit the AAMA to use these materials at the AAMA's discretion.

Submissions

Complete the checklist for your entry category on this form to ensure that you've included all required materials in your submission.

Email entries: Type the state society name into the subject line. Attach this completed form and all required submission materials and send to MarCom@aama-ntl.org.

Mail-in entries: Include this completed form and all submission materials, and mail to the AAMA:

AAMA Excel Awards
20 N. Wacker Dr., Ste. 1575
Chicago, IL 60606

Incomplete entries will be automatically disqualified.

Excellence in Marketing, Promotion, and Recruitment

Recognizes the best state society campaign for such activities as recruiting members; promoting the association; and marketing a special event.

Title of Campaign

Campaign Director's Name, Including Credentials

I have included the following in my submission:

- Samples of all relevant campaign materials
- Typewritten summary (400 to 500 words) describing the event or activity, goals, intended audience(s), and results

Excellence in Website Development

Recognizes the best state society websites and web chairs.

Website Address (i.e., URL)

Web Chair's Name, Including Credentials

- I have included in my submission a typewritten summary (400 to 500 words) describing our website goals, intended audience, marketing strategies for the website, website developments, and any improvements or changes to the website in the past year