

# 2021 AAMA Student Essay Competition



## This Year's Prompt:

After obtaining your CMA (AAMA)<sup>®</sup> credential, how will you promote the credential and the medical assisting profession and how will you help patients navigate through telehealth and new technology?

## How to Get Started:

Graduation and certification are right around the corner. How will you promote the CMA (AAMA) credential and the medical assisting profession? As future medical assistants, you may see increasing use of telehealth and developments in new technologies throughout your career. Describe how you will help patients navigate through telehealth (communications and care) and new technology.

## Your Judges:

AAMA Awards Committee

## Your Deadline:

July 1, 2021



## Eligibility

You are eligible to enter if you are enrolled in and have completed at least one quarter or semester at a college-level medical assisting program accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP).

## Essay

- Send as a Microsoft Word attachment via email to [MarCom@aama-ntl.org](mailto:MarCom@aama-ntl.org). (Include the information from the form below in your email message, or fill out the form and attach it along with your essay.)
- Length: 400–500 words
- Save in Microsoft Word .doc or .docx format

## Judging Criteria

Essay entries will be judged based on writing quality, content, and overall effectiveness.

*Entries that do not meet all the submission requirements will automatically be disqualified. All entries become the property of the AAMA and will not be returned.*

## Entry Form:

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Academic Institution Name (*Note: Must have a CAAHEP-accredited medical assisting program.*): \_\_\_\_\_

*Note: Submit contact information that will allow us to reach you in August and September. If we cannot reach you, we cannot give you the award.*

Academic Institution Address: \_\_\_\_\_

Educator's Name: \_\_\_\_\_

Educator's Email Address: \_\_\_\_\_

Educator's Daytime Phone: \_\_\_\_\_