2020 EXCEL AWARDS

Congratulations to the Excel Award winners!

Awards of Distinction

Golden Apple
Jennifer Williams, MS, BHA, AAS, CMA (AAMA)

Leadership and Mentoring
Mary Gambrell, CMA (AAMA)

Medical Assistant of the Year
Ramona Charlene Driggers, CMA (AAMA)

Student Essay Award (Sponsored by F.A. Davis)

Yolanda Estrada, Modesto Junior College in Modesto, California

CMA (AAMA) Employer of the Year Award

TriHealth LLC (D), represented by Vesta Johns

Section A = 1–25 employees
Section B = 26–50 employees
Section C = 51–75 employees
Section D = 76 employees or more
Section A = 200 members or fewer
Section B = 201–500 members
Section C = 501–800 members
Section D = 801 members or more

Publishing

Excel
CTSMA eMagazine, published by Connecticut (B), Rebecca Rivera, CMA (AAMA), editor

The Helping Hands, published by Ohio (D), Melanie Shearer, CMA (AAMA), editor

Achievement
ARSMA Newsletter, published by Arkansas (A), Traci Noblett, CMA (AAMA), editor
SDSMA Messenger, published by South Dakota (A), Maggie Olson, CMA (AAMA), editor
NYSSMA Today, published by New York (B), Heather Kazmierczak, BFA, CMA (AAMA), editor
PSMA WAVE, published by Pennsylvania (D), Diana Rogers, CMA (AAMA), editor
TEMPO, published by North Carolina (D), Jennifer Wiseman, CMA (AAMA), editor
The Michigan Medical Assistant Journal, published by Michigan (D), Cristle Weissmiller, CMA (AAMA), editor

Website Development

Excel
South Dakota (A), Maggie Olson, CMA (AAMA), web chair

Connecticut (B), Rebecca Rivera, CMA (AAMA), web chair

Michigan (D), Mistie Atkins, CMA (AAMA), and Cristle Weissmiller, CMA (AAMA), web chairs

Community Service

Excel
“Seton Youth Shelter,” conducted by Virginia (B), Virginia Thomas, CMA (AAMA), campaign director

Membership Retention

South Dakota (A); New Hampshire (B); Nebraska (C); Iowa (D)

Membership Recruitment

Hawaii (A); Colorado (B); Maine (C); Florida (D)

Student Membership Recruitment

Oklahoma (A); Idaho (B); Maine (C); Oregon (D)

CMA (AAMA)® Certification

Greatest percentage increase of member CMAs (AAMA)
Oklahoma (A); New York (B); Texas (C); Washington (D)

Marketing, Promotion, and Recruitment

Excel
“Medical Assistants Fighting COVID-19,” conducted by Arkansas (A), Melinda Rhynes, MEd, CMA (AAMA), campaign director
“Fantastic Fall Medical Assistants Recognition Week,” conducted by Texas (C), Angela Hensley, CMA (AAMA), Lisa Connelley, CMA (AAMA), and Tammie Hartman, CCMA, campaign directors
“Post Card Campaign,” conducted by North Carolina (D), Betty Jones, campaign director

Achievement
“Leadership Workshop,” conducted by Oregon (D), Paula Purdy, CMA (AAMA), campaign director
“Wake Area Recruitment,” conducted by North Carolina (D), Amber Greer, BS, CMA (AAMA), campaign director