



# 2020 EXCEL AWARDS

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Congratulations to the Excel Award winners!

## Awards of Distinction

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*Golden Apple*  
**Jennifer Williams,**  
MS, BHA, AAS, CMA (AAMA)



*Leadership and Mentoring*  
**Mary Gambrell,**  
CMA (AAMA)



*Medical Assistant of the Year*  
**Ramona Charlene Driggers,**  
CMA (AAMA)

## Student Essay Award *(Sponsored by F.A. Davis)*

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**Yolanda Estrada,** Modesto Junior College in Modesto, California

## CMA (AAMA) Employer of the Year Award

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**TriHealth LLC (D),** represented by Vesta Johns



Section A = 1–25 employees  
Section B = 26–50 employees

Section C = 51–75 employees  
Section D = 76 employees or more

Section A = 200 members or fewer  
Section B = 201–500 members

Section C = 501–800 members  
Section D = 801 members or more

## Publishing

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### Excel

**CT SMA eMagazine**, published by **Connecticut** (B), Rebecca Rivera, CMA (AAMA), editor

**The Helping Hands**, published by **Ohio** (D), Melanie Shearer, CMA (AAMA), editor

### Achievement

**AR SMA Newsletter**, published by **Arkansas** (A), Traci Noblett, CMA (AAMA), editor

**SD SMA Messenger**, published by **South Dakota** (A), Maggie Olson, CMA (AAMA), editor

**NYSSMA Today**, published by **New York** (B), Heather Kazmierczak, BFA, CMA (AAMA), editor

**PSMA WAVE**, published by **Pennsylvania** (D), Diana Rogers, CMA (AAMA), editor

**TEMPO**, published by **North Carolina** (D), Jennifer Wiseman, CMA (AAMA), editor

**The Michigan Medical Assistant Journal**, published by **Michigan** (D), Cristle Weissmiller, CMA (AAMA), editor

## Website Development

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### Excel

**South Dakota** (A), Maggie Olson, CMA (AAMA), web chair

**Connecticut** (B), Rebecca Rivera, CMA (AAMA), web chair

**Michigan** (D), Mistie Atkins, CMA (AAMA), and Cristle Weissmiller, CMA (AAMA), web chairs

### Achievement

**Arkansas** (A), Melinda Rhynes, MEd, CMA (AAMA), and Misty Ross, CMA (AAMA), CPPM, web chairs

**North Carolina** (D), Amber Greer, BS, CMA (AAMA), web chair

## Marketing, Promotion, and Recruitment

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### Excel

**“Medical Assistants Fighting COVID-19,”** conducted by **Arkansas** (A), Melinda Rhynes, MEd, CMA (AAMA), campaign director

**“Fantastic Fall Medical Assistants Recognition Week,”** conducted by **Texas** (C), Angela Hensley, CMA (AAMA), Lisa Connelley, CMA (AAMA), and Tammie Hartman, CCMA, campaign directors

**“Post Card Campaign,”** conducted by **North Carolina** (D), Betty Jones, campaign director

### Achievement

**“Leadership Workshop,”** conducted by **Oregon** (D), Paula Purdy, CMA (AAMA), campaign director

**“Wake Area Recruitment,”** conducted by **North Carolina** (D), Amber Greer, BS, CMA (AAMA), campaign director

## Community Service

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### Excel

**“Seton Youth Shelter,”** conducted by **Virginia** (B), Virginia Thomas, CMA (AAMA), campaign director

## Membership Retention

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**South Dakota** (A); **New Hampshire** (B); **Nebraska** (C); **Iowa** (D)

## Membership Recruitment

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**Hawaii** (A); **Colorado** (B); **Maine** (C); **Florida** (D)

## Student Membership Recruitment

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**Oklahoma** (A); **Idaho** (B); **Maine** (C); **Oregon** (D)

## CMA (AAMA)<sup>®</sup> Certification

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*Greatest percentage increase of member CMAs (AAMA)*

**Oklahoma** (A); **New York** (B); **Texas** (C); **Washington** (D)