Congratulations to the Excel Award Winners!

Awards of Distinction

Leadership and Mentoring
Donna Gibbins, CMA (AAMA)

Golden Apple
Sandra Alexander, HPA, CMA (AAMA)

Medical Assistant of the Year
Rebecca Eldridge, CMA (AAMA)

Publishing

Excel
CMAS News for You, published by Oklahoma (A), Julie Benson, CMA-AC (AAMA), editor
NYSMA Today, published by New York (B), Heather Kamenszak, BFA, CMA (AAMA), editor
Texas Tidbits, published by Texas (C), Donna Gibbins, CMA (AAMA) and Dina Harrett, CMA (AAMA), editors
Michigan Medical Assistant Journal, published by Michigan (D), Tracey Hardy, CMA (AAMA), editor

Achievement
CSTMA eMagazine, published by Connecticut (B), Rebecca V. Parry, CMA (AAMA), editor
TEMPO, published by North Carolina (D), Rebecca Walker, BS, CMA (AAMA), editor
The Helping Hands, published by Ohio (D), Diana Rogers, CMA (AAMA), editor

Website Development

Excel
Idaho (B), Chanel Quirk, CMA (AAMA), web chair
Massachusetts (C), Jean Lynam, CBOT, CMA (AAMA), CRC, and Dawn Jordan-LeBlanc, AS, JR CMA (AAMA), RMA(AANT), web chair
Florida (D), Mary Lou Allison, CMA-C (AAMA), web chair

Achievement
Connecticut (B), Rebecca V. Parry, CMA (AAMA), web chair
Michigan (D), Mistie Adkins, CMA (AAMA), web chair
North Carolina (D), Amber Greer, BS, CMA (AAMA), PBT(ASCP), web chair
Ohio (D), Jennifer Dietz, MS, CMA (AAMA), PBT(ASCP) 1(1), CFC, and Aimee Quinn, CMA (AAMA), web chair

Marketing, Promotion, and Recruitment

Excel
“Excellence in Marketing, Promotion, and Recruitment 2022–2023,” conducted by South Dakota (A), Amanda Schroeder, CMA (AAMA), campaign director
“Getting Our Meetings to the Members,” conducted by Texas (C), Lisa Connelley, CMA (AAMA), Donna Gibbins, CMA (AAMA), and Dina Harrett, CMA (AAMA), campaign directors

“AAMA 2023 OSSMA State Conference,” conducted by Ohio (D), Aimee Quinn, CMA (AAMA), campaign director

Achievement
“Join SCSMA,” conducted by South Carolina (D), Jackie Harris, CMA (AAMA), campaign director

Community Service

Excel
“Children’s Home for Family Safety,” conducted by South Dakota (B), Susan R. Hooke, CMA (AAMA), service program director
“Rustic Hope Baby Supply Drive,” conducted by Ohio (D), Aimee Quinn, CMA (AAMA), service program director

AAMA Rising Star Awards
Norma Gonzalez, CMA (AAMA)
Alyssa Shackelford, CMA (AAMA)
Cameron Smith, CMA (AAMA), PBT(ASCP)

Membership Retention
North Dakota (A)
South Dakota (B)
New Hampshire (C)
Iowa (D)

Membership Recruitment
Oklahoma (A)
New Mexico (B)
Montana (C)

CMA (AAMA)® Certification
Greatest percentage increase of member CMA’s (AAMA)
Arkansas (A)
Missouri (B)
Montana (C)

Greatest percentage increase of new member CMA’s (AAMA)

Student Membership Recruitment
Ohio (A)
New Mexico (B)

North Carolina (D)

Student Essay Award
Jacqueline Jeter, CMA (AAMA)

Medical Assistant Employer of the Year Award
Urology Specialists Clinic & Ambulatory Surgical Center (A), represented by Tiffany Weeks

2023 EXCEL AWARDS WINNERS