




2023 EXCEL AWARDS WINNERS

Congratulations to the Excel Award Winners!

Awards of Distinction

-  **Leadership and Mentoring**
Donna Gibbins, CMA (AAMA)
-  **Golden Apple**
Sandra Alexander, MPA, CMA (AAMA)
-  **Medical Assistant of the Year**
Rebecca Eldridge, CMA (AAMA)

Publishing

- Excel**
OMAS News for You, published by **Oklahoma** (A), Julie Benson, CMA-AC (AAMA), editor
- NYSSMA Today**, published by **New York** (B), Heather Kazmierczak, BFA, CMA (AAMA), editor
- Texas Tidbits**, published by **Texas** (C), Donna Gibbins, CMA (AAMA) and Dina Harrett, CMA (AAMA), editors
- Michigan Medical Assistant Journal**, published by **Michigan** (D), Tracie Hardy, CMA (AAMA), editor
- Achievement**
CTSMA eMagazine, published by **Connecticut** (B), Rebecca V. Parry, CMA (AAMA), editor
- TEMPO**, published by **North Carolina** (D), Rebecca Walker, BS, CMA (AAMA), editor
- The Helping Hands**, published by **Ohio** (D), Diana Rogers, CMA (AAMA), editor

Website Development

- Excel**
Idaho (B), Chanel Quirk, CMA (AAMA), web chair
- Massachusetts** (C), Jean Lynam, CBDT, CMA (AAMA), CRC, and Dawn Jordan-LeBlanc, AS, JP, CMA (AAMA), RMA(AMT), web chairs
- Florida** (D), Mary Lou Allison, CMA-C (AAMA), web chair
- Achievement**
Connecticut (B), Rebecca V. Parry, CMA (AAMA), web chair
- Michigan** (D), Mistie Atkins, CMA (AAMA), web chair
- North Carolina** (D), Amber Greer, BS, CMA (AAMA), PBT(ASCP), web chair
- Ohio** (D), Jennifer Dietz, MS, CMA (AAMA), PBT(ASCP), CM, CPC, and Aimee Quinn, CMA (AAMA), web chairs




Marketing, Promotion, and Recruitment

- Excel**
“Excellence in Marketing, Promotion, and Recruitment 2022-2023,” conducted by **South Dakota** (A), Amanda Schroeder, CMA (AAMA), campaign director
- “Getting Our Meetings to the Members,”** conducted by **Texas** (C), Lisa Connelley, CMA (AAMA), Donna Gibbins, CMA (AAMA), and Dina Harrett, CMA (AAMA), campaign directors
- “2023 OSSMA State Conference,”** conducted by **Ohio** (D), Aimee Quinn, CMA (AAMA), campaign director
- Achievement**
“Join SCSMA,” conducted by **South Carolina** (D), Jackie Harris, CMA (AAMA), campaign director

Community Service

- Excel**
“Children’s Home for Family Safety,” conducted by **South Dakota** (B), Susan R. Hookie, CMA (AAMA), service program director
- “Rustic Hope Baby Supply Drive,”** conducted by **Ohio** (D), Aimee Quinn, CMA (AAMA), service program director

AAMA Rising Star Awards

-  Norma Gonzalez, CMA (AAMA)
-  Alyssa Shackelford, CMA (AAMA)
-  Cameron Smith, CMA (AAMA), PBT(ASCP)

Membership Retention

- North Dakota (A)
- South Dakota (B)
- New Hampshire (C)
- Iowa (D)

Membership Recruitment

- Oklahoma (A)
- New Mexico (B)
- Maine (C)
- Iowa (D)


Student Membership Recruitment

- Oklahoma (A)
- New Mexico (B)
- New Hampshire (C)
- Iowa (D)

CMA (AAMA)® Certification

- Greatest percentage increase of member CMAs (AAMA)**
- Arkansas (A)
- Missouri (B)
- Maine (C)
- Iowa (D)

Student Essay Award

-  Jacqueline Jeter, CMA (AAMA)

Medical Assistant Employer of the Year Award

- Urology Specialists Clinic & Ambulatory Surgical Center (A), represented by Tiffany Weeks

